



HOW DO I SIGN UP?

Upon completing the form below, planner recipients will be chosen based on a list of strict criteria structured around their ability to enter business relationships with Canadian Suppliers.

READY TO SUBMIT YOUR APPLICATION?

To secure a spot, simply complete the **INITIATIVE** application form and return back to Leslie Wright, the EVENT Administrator, at leslie@the-event.ca.

the **INITIATIVE** PLANNER APPLICATION FORM

By completing the application below, you agree if selected, your name and contact info will be shared with supplier INITIATIVE partners. Answers to questions below will be kept private and confidential and are for the purposes of qualifying and determining the most eligible INITIATIVE recipients.

Successful applicants agree to attend the EVENT in its entirety including the INITIATIVE networking reception on Friday April 5th from 5pm to 6pm, and the INITIATIVE Braintree Breakfast on Saturday April 6th from 7:30 – 8:45am.

Submission Date: _____

Name: _____

Organization: _____

Address: _____

Contact Name: _____ Telephone: _____

Email: _____

How many years have you been a meeting planner in the Events Industry?

Are you an MPI member? Which Chapter?

On average, how many events do you book in Canadian Destinations per year?

On Average, how many room nights do you book in Canadian Destinations per year?

**Please list the last 3 meetings that you have held in Canada.
(Include dates, number of delegates, duration of meeting, and guestroom requirements).**

**Please list the next 3 meetings that that you plan to hold in Canada.
(Include dates, number of delegates, duration of meeting, and guestroom requirements).**

Office Use Only:

Committee Liaison:						
Approved:	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Date / Time Received:	
Date Contacted:						

**The EVENT team will contact successful recipients only.*

Cancellation Policy

By accepting the INITIATIVE, recipients commit to attending the EVENT, including both the INITIATIVE Reception on April 5, and the INITIATIVE Breakfast on April 6. As spots are limited, INITIATIVE recipients can cancel their attendance until 5:00pm on Wednesday March 20th by emailing leslie@the-event.ca. After 5:00pm on Wednesday March 20th INITIATIVE recipients who still need to cancel will be responsible to cover the Tier 1 registration fee of \$250. No shows are considered a cancellation. For questions, please email: leslie@the-event.ca.